

# Discover Web Services



## Web Services Foundation Course

**For 10 years, IONA has taught the world about standards-based integration. Now we'll show you how it's done with Web services.**

Are you looking for a credible source of information that can help you understand Web services and its potential impact on your business? Your search ends here.

For more than a decade, IONA has been a driving force in the development of standards-based integration. In response to significant customer demand, IONA has developed a one-day Web services course designed to teach managers, decision makers and software engineers the basics of Web services.

Our *Web Services Foundation Course* is regularly featured at industry trade shows and is currently used by some of the world's largest companies to introduce their employees to Web services. It demonstrates how to capture the cost savings, flexibility and ease-of-use associated with Web services.

During this one-day session, you will:

- understand the benefits of adopting Web services technology within your organization.
- examine how Web services can address your company's specific middleware integration challenges.
- hear first-hand accounts of Web services in action.
- identify areas within your company where Web services can have a positive and immediate impact on your business.

You will hear valuable, up-to-date information about the latest Web services tools and development environments. Live demonstrations will show you how companies are making Web services a viable solution today.

## Topics Covered:

- Application Integration  
– The Recurring Problem
- Service Oriented Architectures (SOA)
- Why Web Services for SOA? Interoperability!
- Standards – Part I – XML and SOAP
- Standards – Part II – WSDL and UDDI
- Services Design Approaches and Best Practices
- Development and Deployment Tools
- Live Development Demonstration
- Advanced Web Services Concepts
- Future of Industry and Standards
- Summary – Benefits of Web Services Technologies

## Who Should Attend:

- CEOs, CIOs, system architects
- IT managers and developers
- MIS managers and developers

## Getting Started:

The Web Services Foundation Course can be taken either as an on-site course at your location or as an open enrollment course at one of our public workshops offered throughout the world. To request an on-site class or to see our latest open enrollment schedule for the course, please visit [www.iona.com/training](http://www.iona.com/training).

To find out how Web services training from IONA can put you in the fast lane to results, call IONA at:

**+1-800-672-4948** (*US only*)  
or **+353-1-637-2020** (*outside US*),  
or e-mail us at [training@iona.com](mailto:training@iona.com).

## Why IONA Web Services Training?

- **IONA is the Web services expert.** We have played a key role in the development of Web service standards and continue to drive their on-going evolution.
- **We are experienced Web services educators.** As the first company to offer formal Web services training, we have been teaching people about Web services longer than anyone else.
- **We are the industry leaders in open standards training.** IONA University has been teaching IT professionals about standards-based technology since our inception in 1991. Over that time we have successfully trained thousands of individuals.
- **Our instructors are industry thought leaders.** They are practicing IT professionals who combine distributed computing and Web services technical mastery with years of experience teaching, speaking, publishing and consulting within the IT industry.

### Corporate Headquarters

IONA Technologies PLC  
The IONA Building  
Shelbourne Road  
Dublin 4  
Ireland  
Tel: +353 1 637 2000  
Fax: +353 1 637 2888

### US Headquarters

IONA Technologies, Inc.  
200 West Street  
Waltham, MA 02451  
USA  
Tel: +1 781 902 8000  
Fax: +1 781 902 8001

### Asia-Pacific Headquarters

IONA Technologies Japan Ltd.  
SKI Akasaka Building  
3-21-16 Akasaka  
Minato-ku, Tokyo  
Japan 107-0052  
Tel: +813 3560 5611  
Fax: +813 3560 5612

Sales: [info@iona.com](mailto:info@iona.com)

FTP site: [ftp.iona.com](http://ftp.iona.com)  
[www.iona.com](http://www.iona.com)

IONA, IONA Technologies, the IONA logo, Orbix, Orchestrator, Mobile Orchestrator, Adaptive Runtime Technology, Transparent Enterprise Deployment, and Total Business Integration are trademarks or registered trademarks of IONA Technologies PLC and/or its subsidiaries. Java and J2EE are trademarks or registered trademarks of Sun Microsystems, Inc. in the United States and other countries. CORBA is a trademark or registered trademark of the Object Management Group, Inc. in the United States and other countries. All other trademarks that appear herein are the property of their respective owners.